Whittier ELEMENTARY SCHOOL PTA

GUIDELINES
FOR MARKETING AND PROMOTIONAL MATERIALS

All communications of the Whittier Elementary School PTA are in accordance with District 58 Guidelines, thus complying with Administrative Regulation 5143.

PTA FACEBOOK/SOCIAL MEDIA

The Whittier PTA Facebook page is a place to share PTA-related events, as well as the activities of Whittier Elementary School and District 58. This page is intended for current Whittier parents/guardians, as well as Whittier teachers and staff. We kindly ask that members refrain from using this page to recruit for other organizations, promote personal businesses or sell personal items. If you are interested in marketing for other youth/family opportunities within the community, please use the District 58 E-Flyer Process HERE.

WHITTIER WEEKLY NEWSLETTER

The Whittier Weekly (PTA Newsletter) is intended for events and activities related to the PTA, Whittier Elementary School and District 58. Within our community, there are a multitude of other (non-PTA and/or non-school affiliated) programs that are beneficial to Whittier students and families. If you wish to promote or recruit for these opportunities, you can do so through the District 58 E-flyer submission process HERE.

**Note: So Whittier Families do not miss out on these exciting opportunities within our community, the Whittier PTA will include a link to the district E-flyer in its weekly newsletter (Whittier Weekly).*

PTA WEBSITE

The Whittier PTA website is intended for events and activities related to the PTA, Whittier Elementary School and District 58.

PTA ADVERTISING/PROMOTIONS

The Whittier PTA is a mission-based, non-profit (501c3) organization run by volunteers. While we are unable to promote, market or recruit for private businesses and organizations, we do typically offer at least one opportunity per year for donors to be recognized during our fundraising campaigns. For example, a certain donation amount may warrant logo recognition on an event website or t-shirt. As with all nonprofits, the minimum donation amount and manner of recognition is at the discretion of our organization. All funds raised go towards the events, programs and services the PTA organizes for teachers, students and families.